



# EDITORIAL CALENDAR

## The Illinois Manufacturer

**Human Resources** — This column takes a look at the human-resources issues affecting manufacturers. Written from a management perspective, legal trends, retention issues and policy matters are highlighted.

**Tax & Accounting Issues** — Illinois manufacturers face a dizzying array of complex sales and use taxes. This column offers real-world advice on how to pay what’s due — and not a penny more.

**Management Techniques** — From lean manufacturing to the adoption of new technologies and techniques, this column examines practical solutions to help manufacturers make their operations more efficient — and to improve bottom lines.

**Energy & Environmental Issues** — Trying to stay “green” can mean navigating a lot of regulations for manufacturers. This column offers advice on environmental and energy management issues.

**Manufacturers and Technology** — Long gone are the days when “manufacturer” meant “unskilled.” Today more than ever, cutting-edge technology is at the heart of modern manufacturing. From harnessing the power of the Web to integrating the latest supply-chain management systems, this column covers the latest trends and developments.

## AUTHOR GUIDELINES

**Word Count** — Articles of 1,500 words (more or less) are desirable for the regular columns (i.e., Legal Issues, Human Resources, Environmental Issues, etc.). Features should be approximately 3,000 words.

**Artwork** — Send any photos, charts or other artwork to the editor along with the article. If you don’t have any graphic elements, we’ll find artwork to accompany your article.

**Content** — Editorial material must be educational rather than promotional. We do not accept “advertorials.” The more a piece applies to manufacturers — and Illinois manufacturers specifically — the better. Our readers are always interested in ways to make their business perform better. The majority of our members are small- to medium-sized manufacturers, so please keep these facts in mind when compiling the piece. Articles must not have been previously published.

ISSUE DATE	SCHEDULED FEATURE FOCUS	AD/COPY DEADLINES	MAIL DATE
First Quarter, 2019	Innovation, Technology & Security	December 5, 2018	January 23, 2019
Second Quarter, 2019	Business Dev. (Women’s Edition)	March 6, 2019	April 24, 2019
Third Quarter, 2019	Government Regulation & Legislation	June 5, 2019	July 24, 2019
Fourth Quarter, 2019	Energy & Environment	September 4, 2019	October 23, 2019

Send editorial submissions or questions by email to “Editor” at [ima@ima-net.org](mailto:ima@ima-net.org).

*We reserve the right to edit and/or refuse all submissions.*

Send ad materials to **Anastasia Lowenthal** by email at [alowenthal@ima-net.org](mailto:alowenthal@ima-net.org) or contact by phone at (217) 718-4207 for other arrangements.