ILLINOIS MANUFACTURERS' ASSOCIATION

The Illinois Manufacturer

ISSUE DATE	SCHEDULED MAGAZINE TOPIC	AD/COPY DEADLINE	MAIL DATE
First Quarter, 2027	Strategy and Leadership	November 25th, 2026	January 20th, 2027
Second Quarter, 2027	Education and Workforce	February 24th, 2027	April 22nd, 2027
Third Quarter, 2027	Ai & Technology	May 26th, 2027	July 21st, 2027
Fourth Quarter, 2027	Energy & Environment	August 25th, 2027	October 20th, 2027

Writing Topics

Q1 Strategy and Leadership

To equip manufacturing leaders with strategic insights and leadership tools that improve decision-making, resilience, and long-term growth. Articles should focus on forward-looking perspectives and actionable strategies.

Q2 Education and Workforce

To explore workforce development, talent retention, and training innovations critical to the future of manufacturing in Illinois.

Q3 Ai and Technology

To showcase and give insight on how manufacturers can adopt to AI, automation, and advanced technologies to improve productivity, safety, competitiveness ect.

Q4 Energy and Environment

To guide manufacturers on navigating environmental compliance, energy efficiency, and sustainability while maintaining profitability.

Writing Guidelines & Editorial Calendar

Word Count — Articles of 500 to 1,500 words (more or less) are desirable for the regular columns

Artwork — Send any photos, charts or other artwork to the editor along with the article. If you don't have any graphic elements, we'll find artwork to accompany your article.

Content — Editorial material must be educational rather than promotional. We do not accept "advertorials." The more a piece applies to manufacturers — and Illinois manufacturers specifically — the better. Our readers are always interested in ways to make their business perform better. The majority of our members are small- to medium-sized manufacturers, so please keep these facts in mind when compiling the piece. Articles must not have been previously published.

Send editorial submissions or questions by email to
Audriana Sherwood, Graphic Design Manager & Editor of Publications at **asherwood@ima-net.org.**

We reserve the right to edit and/or refuse all submissions.

Send ad materials to *Audriana Sherwood* by email at **asherwood@ima-net.org**
or contact by phone at **217-636-3171** for other arrangements.