



# The Illinois Manufacturer

## Writing Topics

**Human Resources** — This column takes a look at the human-resources issues affecting manufacturers. Written from a management perspective, legal trends, retention issues and policy matters are highlighted.

**Tax & Accounting Issues** — Illinois manufacturers face a dizzying array of complex sales and use taxes. This column offers real-world advice on how to pay what's due — and not a penny more.

**Management Techniques** — From lean manufacturing to the adoption of new technologies and techniques, this column examines practical solutions to help manufacturers make their operations more efficient — and to improve bottom lines.

**Energy & Environmental Issues** — Trying to stay “green” can mean navigating a lot of regulations for manufacturers. This column offers advice on environmental and energy management issues.

**Manufacturers and Technology** — Long gone are the days when “manufacturer” meant “unskilled.” Today more than ever, cutting-edge technology is at the heart of modern manufacturing. From harnessing the power of the Web to integrating the latest supply-chain management systems, this column covers the latest trends and developments.

## Writing Guidelines & Editorial Calendar

**Word Count** — Articles of 500 to 1,500 words (more or less) are desirable for the regular columns (i.e., Legal Issues, Human Resources, Environmental Issues, etc.).

**Artwork** — Send any photos, charts or other artwork to the editor along with the article. If you don't have any graphic elements, we'll find artwork to accompany your article.

**Content** — Editorial material must be educational rather than promotional. We do not accept “advertorials.” The more a piece applies to manufacturers — and Illinois manufacturers specifically — the better. Our readers are always interested in ways to make their business perform better. The majority of our members are small- to medium-sized manufacturers, so please keep these facts in mind when compiling the piece. Articles must not have been previously published.

| ISSUE DATE           | SCHEDULED FEATURE FOCUS             | AD/COPY DEADLINES   | MAIL DATE          |
|----------------------|-------------------------------------|---------------------|--------------------|
| First Quarter, 2025  | Innovation, Technology & Security   | November 27th, 2024 | January 22nd, 2025 |
| Second Quarter, 2025 | HR & Workforce Development          | February 26th, 2025 | April 23rd, 2025   |
| Third Quarter, 2025  | Government Regulation & Legislation | May 28th, 2025      | July 23rd, 2025    |
| Fourth Quarter, 2025 | Energy & Environment                | August 27th, 2025   | October 22nd, 2025 |

Send editorial submissions or questions by email to  
*Audriana Sherwood, Graphic Design Manager & Editor of Publications* at [asherwood@ima-net.org](mailto:asherwood@ima-net.org).

We reserve the right to edit and/or refuse all submissions.