

Managing a Remote Workforce

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BOLDLY MOVING MAKERS FORWARD

REMOTE WORKFORCE

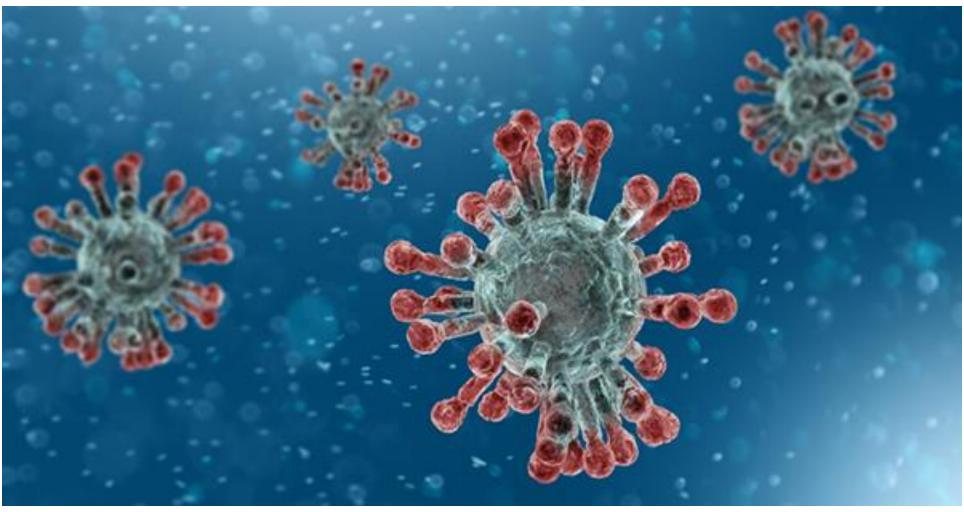
BEST PRACTICES FOR ENGAGING REMOTE WORKERS AND RE-EMERGING WORKERS INTO THE WORKFORCE

Presented by:

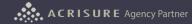
Jennifer Kramer, M.S., PHR, SHRM-CP May 8, 2020



INTRODUCTION



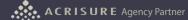




AGENDA

- Managing Remote Workers
 - Pros/Cons
 - Legal Issues
 - Policies/Procedures
 - Keeping Employees Engaged
- Re-emerging Workers into the Workplace
 - When to re-open
 - Risk Assessment
 - Safety





PROS CONS



LEGAL ISSUES







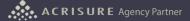
LEGAL ISSUES



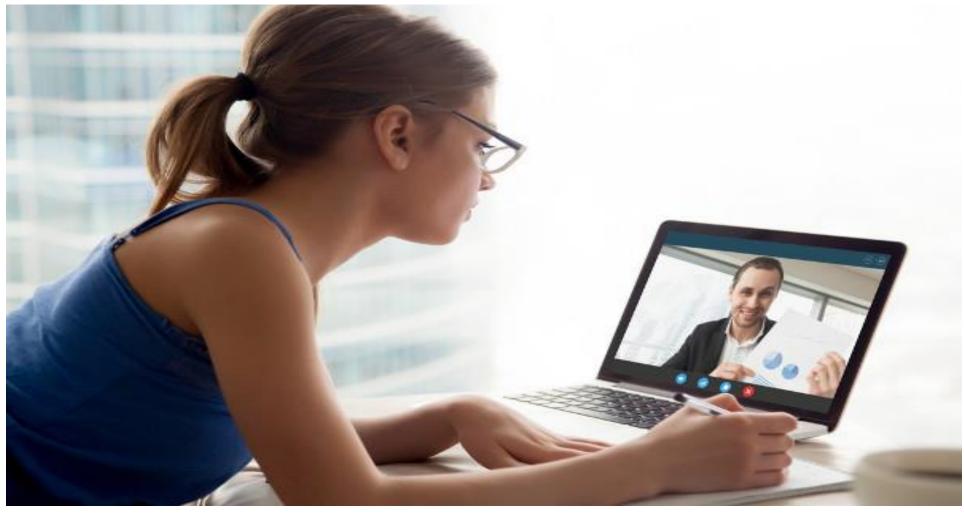




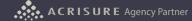




POLICIES/PROCEDURES



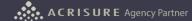




KEEP EMPLOYEES ENGAGED



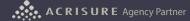




WELCOME EMPLOYEES BACK TO WORK







RETURN TO WORK PLANS





CONSIDERATIONS

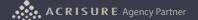




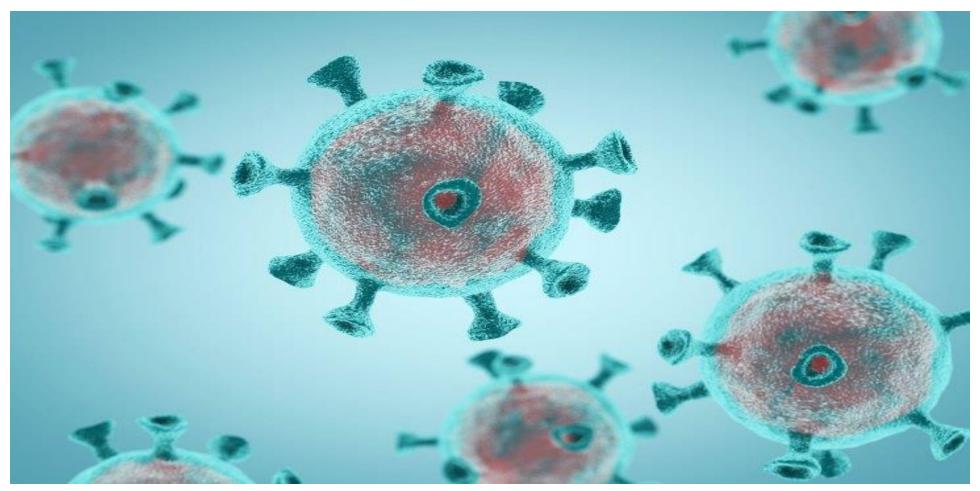
CONSIDERATIONS (Cont.)





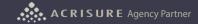


REFUSING TO RETURN









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THE POWER OF BEING UNDERSTOOD



CYBERSECURITY UPDATE - MAY 2020

Changes, threats, and risks with COVID-19



Speaker



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Director

Zach is a cybersecurity professional with over 10 years of experience in a variety of areas including: technical security and penetration testing, security governance, privacy, emerging technology risk, and compliance assessments, such as PCI, NIST, HIPAA, and others.

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Agenda

- What is different?
- Different Risks
- New Threats
- Examples of Attacks
- What Should We Do?



What is different?

- Highly remote work means more use of teleconferencing/videoconferencing
 - Potentially including new technologies (Facebook Messenger rooms, Google Meet, Zoom, WhatsApp)
- Greater use of remote access technologies
 - VPN
 - RDP
- Use of home networks or other devices for network access
- Changes to business processes
 - How have paper based processes changed?



Different Risks

- Increased bandwidth use
- Videoconference disruptions (Zoombombing)
- New social engineering vectors
- Hardware availability/remote support
- Less defined network boundary
- Distancing and physical access controls
- Compliance obligations still in place (PCI, DoD DFARS, privacy, etc.)



New Threats

- Attackers using the situation to their advantage:
 - Phishing emails for fake virus tracking sites, safety guidelines, Netflix payment expiration, etc.
 - Attacking processes that are in flux
 - Attacking processes that are now manual instead of automated
 - Targeting VPN endpoints
 - Attacking videoconferencing platforms



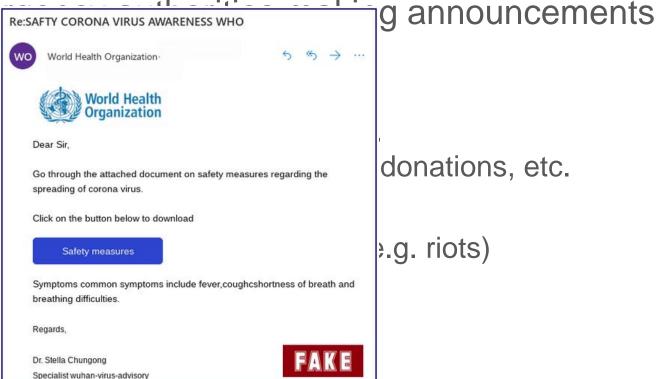
COVID-19 Cyber Attacks *Phishing*

No new technical attacks, just twists off of old favorites

Pretending to be eme Re:SAFTY CORONA VIRUS AWARENESS WHO

- CDC, WHO, Federal (wo World Health Organization-

- Pretending to be com
 - HR announcements: I
 - C-Level: Emergency a
- Pretending to be law
 - Curfews, lock-downs,
 - Notification of death of





COVID-19 Cyber Attacks Process Attacks

- Attackers realize that many corporate communications and processes are under rapid alteration to accommodate remote work and lack of communications
- Attacking processes that are already being altered
 - E.g. "So and so is out of pocket because their connectivity is down, please approve this invoice in their stead."
- Attacking processes that have been forced into manual mode because platforms, people, or processes are now unavailable
 - E.g. Banks overloaded with phone calls, slow to respond to requests, so attackers pressure employees to bypass controls to directly move payments



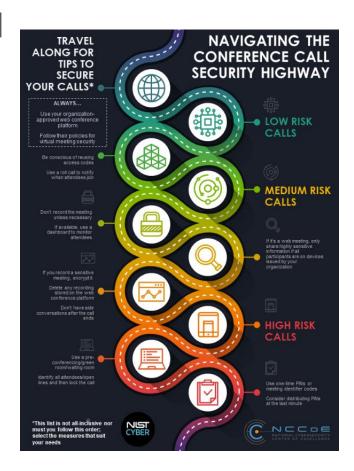
COVID-19 Cyber Attacks Technical Attacks

- Many organizations were not structured for mass remote work
- Attackers realize this, and are rapidly escalating attacks looking for new/misconfigured/overloaded/etc. remote access solutions
- Similar wave of attacks for web based email, document sharing, and cloud instances
- Be very aware of your remote security infrastructure
- Attackers know that many employees are now working outside of the corporate security bubble, which leaves local AV as the last line of defense
- This is leading to a resurgence of "oldies but goodies" attacks



What should we do? (Videoconferencing and conference calls)

- Always set a meeting password
- Don't share links to meetings on public sites
- Use a pre-conference waiting room
- Consider the meeting material
- Use a roll call to identify attendees when joining
- Don't record meetings unless necessary
- Watch out for side conversations



https://www.nist.gov/image/conference-call-security-graphic



What should we do? (High Level)

• Now:

- Review and update your risk assessment
- Do not ignore normal security practices
- Review the internal network, ensure layers of controls
- Continue to educate users on new phishing threats and key controls

• Future:

- Consider expanded remote workforce continuation
- Create a low touch environment
 minimizing contact for
 physical access
- Update BCP/DR plans to include fully remote workforce



THANK YOU FOR YOUR TIME AND ATTENTION



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IMA Recommended COVID-19 Online Resources at:

https://ima-net.org/covid-19/

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